

For Immediate Release

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Johnny Morris and Tiger Woods Present Payne's Valley at Big Cedar Lodge

Fans invited to be among the first to experience the highly anticipated
Tiger Woods and Johnny Morris collaboration this month ahead of 2020 grand opening



Noted Conservationist and Bass Pro Shops founder Johnny Morris and 82-time PGA TOUR winner Tiger Woods present America's first and only public access golf course by Tiger Woods

RIDGEDALE, Mo. (November 8, 2019) – Big Cedar Lodge, America's premier wilderness resort and a growing destination for world-class nature golf, is giving fans the rare opportunity to be among the first to experience one of the game's most highly anticipated new courses. Payne's Valley will open for limited-time "preview play" beginning Nov. 8th through Dec. 31st (weather permitting). During the special preview experience, fans will have access to play the first 10 holes and enjoy a self-guided tour of the remaining nine holes including views of "The Rock," an extraordinarily dramatic setting featuring extensive geological features.

For Johnny Morris, the noted conservationist and founder of Bass Pro Shops and Big Cedar Lodge, the preview play experience is an opportunity to showcase Tiger Woods' first public access course ahead of its grand opening in 2020.

"We are beyond excited to give golf fans a taste of the truly remarkable course we are creating here in the Ozarks," said Morris. "Payne's Valley will be an unforgettable golf experience and we couldn't wait to share part of it with everyone as we enjoy beautiful fall weather here in the Ozarks."



Tiger Woods amd Johnny Morris are excited about the progress at Payne's Valley as he visits the Ozarks in September



The course was named in honor of golf legend and Ozarks native, Payne Stewart

Named in honor of golf legend and Ozarks native, the late Payne Stewart, Payne's Valley is slated for a grand opening next year, with an exact date to be finalized in the coming months. A partnership between Johnny Morris and golf icon Tiger Woods, the 19-hole layout will showcase the natural beauty of the Ozarks and is intended to connect more people to nature through the sport of golf. The walkable course will be challenging yet player-friendly and provide an unforgettable finish where golfers will traverse through a breathtaking natural cave system to return to the clubhouse when the course reaches its full completion.

<u>Payne's Valley</u> joins a family of world-class golf offerings at Big Cedar Lodge, including Top of the Rock designed by Jack Nicklaus, Buffalo Ridge Springs designed by Tom Fazio, Mountain Top designed by Gary Player and Ozarks National designed by Bill Coore and Ben Crenshaw.

Big Cedar Lodge is recognized as a <u>premier golf resort</u>, having recently been ranked by *GOLF Magazine* as one of North America's top golf destinations alongside Pebble Beach, Bandon Dunes, and the Broadmoor, and the number one destination for family golf. Big Cedar's Tom Fazio-designed <u>Buffalo Ridge</u> Springs Course was named as the "Best Public Course in Missouri" by *Golfweek*.

Tee times will be available from 9AM – 3PM daily during preview play. Golfers can book tee times now by calling **844-293-5842**.

About Big Cedar Lodge Located in the heart of Missouri's Ozark Mountains, Big Cedar Lodge is America's premier wilderness resort. A passion of Bass Pro Shops founder Johnny Morris, the 4,600-acre lakeside retreat connects families to the outdoors with a variety of nature-based experiences including fishing, boating, hiking, spa and wellness offerings, hosting 2.4 million guests annually. Signature attractions include Top of the Rock, home to world-class golf, dining, and entertainment; and Dogwood Canyon Nature Park, a 10,000-acre nonprofit wildlife nature park. Named "Number One Resort in the Midwest" by the readers of *Travel + Leisure*, the resort offers genuine Ozarks hospitality and a convenient location just south of Branson. Learn more at www.bigcedar.com.