



**FOR IMMEDIATE RELEASE**

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**Bass Pro Shops, Cabela's to hire thousands for seasonal positions in advance of holiday shopping push**

*National Hiring Day planned for October 17 with opportunities in retail divisions across North America*

**SPRINGFIELD, Mo.** — Bass Pro Shops, North America's premier outdoor and conservation company, is looking to hire thousands of seasonal workers to prepare for the busy holiday shopping season and the return of its popular Santa's Wonderland experience. During a National Hiring Event on Thursday, October 17, Bass Pro Shops and Cabela's locations across the U.S. and Canada will conduct on-site interviews from 9 a.m. to 7 p.m.\*

Seasonal retail positions are available in all the company's locations. Interested candidates can apply in advance by visiting [basspro.com/careers](http://basspro.com/careers) or [cabelas.jobs](http://cabelas.jobs). Walk-ins are also welcome. While the majority of available positions are seasonal and part-time, qualified candidates can be considered for full-time employment. All applicants must be at least 18 years old.

Bass Pro Shops and Cabela's will host Santa's Wonderland, its signature free family holiday experience, for the 11<sup>th</sup> consecutive season. The immersive experience offers free photos with Santa, free crafts for kids, special activities and festive games to celebrate the holiday season.

Bass Pro Shops is an equal opportunity employer and a drug-free workplace. It was recently named America's number two hottest retailer in 2018 by the National Retail Federation and has been previously ranked by Forbes as one of "America's Best Employers" and "America's Most Reputable Companies."

*\*The hiring event will not occur at the Bass Pro Shops World Wide Sportsman in Islamorada, Florida.*

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## **About Bass Pro Shops**

[Bass Pro Shops](#) is North America's premier outdoor and conservation company. Founded in 1972 when avid young angler Johnny Morris began selling tackle out of his father's liquor store in Springfield, Missouri, today the company provides customers with unmatched offerings spanning premier destination retail, outdoor equipment manufacturing, world-class resort destinations and more. In 2017 Bass Pro Shops acquired [Cabela's](#) to create a "best-of-the-best" experience with superior products, dynamic locations and outstanding customer service. Bass Pro Shops also operates [White River Marine Group](#), offering an unsurpassed collection of industry-leading boat brands, and [Big Cedar Lodge](#), America's Premier Wilderness Resort. Under the visionary conservation leadership of Johnny Morris, Bass Pro Shops is a national leader in protecting habitat and introducing families to the outdoors and has been named by Forbes as "one of America's Best Employers."

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