



**FOR IMMEDIATE RELEASE**

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## **NITRO introduces all-new Z21 XL**

*Innovative features and enhancements forge  
the Next Generation Champion Boat*



**FORT WORTH, TEXAS** – Officials from NITRO today unveiled the next generation champion bass boat, the all-new NITRO Z21 XL. For decades, NITRO has been a leader in all-out performance and tournament-proven fishability, with features designed for the pro angler in mind. The all-new Z21 XL elevates NITRO’s lineup of best-in-class bass boats, delivering more enhancements to get anglers to the fish faster, keep fishing longer and expand effectiveness no matter the conditions.

“The NITRO Z21 XL simply checks the box for every feature you’d want in a champion bass boat,” said Kevin Van Dam, NITRO Boats pro angler, seven-time Angler of the Year recipient and four-time BASSMASTER Classic Champion. “From the first moment you take it for a spin, there’s no doubt the Z21 XL was built to deliver elite-level performance and look good doing it.”

The NITRO Z21 XL was unveiled for the first time today at the 2021 BASSMASTER Classic Expo in Fort Worth, Texas. For more than 50 years, the iconic BASSMASTER Classic has been one of the premier tournaments of professional sportfishing and holds a special significance for all fans of bass fishing.

## **NITRO Z21 XL Features**

The Z21 XL offers an all-new performance-turned hull to deliver a quicker hole shot and a faster top end while carrying a full load. A redesigned front deck is built to accommodate and protect pro-level gear of every shape and size, featuring larger rod lockers and twin center boxes for even more storage.

Innovations to the aft make for a sleeker style complete with trailer fender styling that turns heads, and an all-new bow panel that flush mounts up to 12-inch screens. The Z21 XL boasts a maximum horsepower of 300 with a 55-gallon fuel capacity, ready to power anglers to any corner of the lake and back to the winner's podium.

The Z21 XL is proudly assembled in the United States with the highest-quality craftsmanship at the NITRO boats manufacturing facility in Clinton, Mo.

Visit [www.nitroboats.com](http://www.nitroboats.com) for more information or to reserve an order.

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## **About White River Marine Group**

In 1978, Johnny Morris revolutionized the marine industry when he introduced the world's first professionally rigged and nationally marketed boat, motor and trailer packages. TRACKER Boats quickly became and has remained the No. 1-selling fishing boat brand in America for the last 41 years. Today, White River Marine Group offers an unsurpassed collection of industry-leading brands including TRACKER Boats®, SUN TRACKER®, NITRO®, TAHOE®, REGENCY®, MAKO®, RANGER® and TRITON®.

## **About Bass Pro Shops®**

[Bass Pro Shops](http://www.basspro.com) is North America's premier outdoor and conservation company. Founded in 1972 when avid young angler Johnny Morris began selling tackle out of his father's liquor store in Springfield, Missouri, today the company provides customers with unmatched offerings spanning premier destination retail, outdoor equipment manufacturing, world-class resort destinations and more. In 2017 Bass Pro Shops acquired [Cabela's](http://www.cabela.com) to create a "best-of-the-best" experience with superior products, dynamic locations and outstanding customer service. Bass Pro Shops also operates [White River Marine Group](http://www.whiterivermarine.com), offering an unsurpassed collection of industry-leading boat brands, and [Big Cedar Lodge](http://www.bigcedarlodge.com), America's Premier Wilderness Resort. Under the visionary conservation leadership of Johnny Morris, Bass Pro Shops is a national leader in protecting habitat and introducing families to the outdoors and has been named by Forbes as "one of America's Best Employers."

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