



**FOR IMMEDIATE RELEASE**

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## **Ranger Boats introduces all-new Ranger Z520R**

*Revved up and revamped bass boat model ushers in new era of Ranger*



**FORT WORTH, TEXAS** – Ranger Boats revealed today the addition of the all-new Ranger Z520R to its legendary lineup of world-class bass boats. The next chapter in bass boat evolution, the Ranger Z520R is a quantum leap forward in design, functionality and dominating performance at all levels.

“Ranger has an incredible legacy and even brighter future that couldn’t be more evident in the design of the new Ranger Z520R,” said Wade Middleton, Ranger boats pro angler. “From top to bottom, the features, technology and overall performance offered make this boat a gamechanger for all who love bass fishing.”

The Ranger Z520R was unveiled for the first time today at the 2021 BASSMASTER Classic Expo in Fort Worth, Texas. For more than 50 years, the iconic BASSMASTER Classic has been one of the premier tournaments of professional sportfishing and holds a special significance for all fans of bass fishing.

### **Features of the Ranger Z520R**

The Z520R boasts a new top cap on Ranger’s most proven and successful hull, with reimagined features for more fishability and capabilities on the water. An industry-first Ranger RIDE

touchscreen system delivers whole-boat control for unparalleled maneuverability, complementing a standard 12-inch console graph and second optional graph on the dashboard for cutting-edge technology.

Style and comfort don't take a backseat in the Z520R, as redesigned NASCAR-inspired seating sits atop the performance-driven hull, and a retooled angler-centric deck offers Ranger's largest storage space to date. Inside and out, the Ranger Z520R is built to deliver for the most passionate anglers time and time again.

Proudly assembled in the United States with the highest-quality craftsmanship at the Ranger Boats manufacturing facility in Flippin, Ark., the Ranger Z520R is revved up and revamped.

Visit [www.rangerboats.com](http://www.rangerboats.com) for more information.

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### **About Ranger Boats**

Headquartered in Flippin, Ark., Ranger Boats is the nation's premier manufacturer of legendary fiberglass and aluminum fishing boats, with acclaimed models and series in the bass, multi-species, fish 'n play, saltwater, waterfowl utility and pontoon boat segments. Founded in 1968 by Forrest L. Wood, Ranger Boats continues its commitment to building the highest-quality, strongest-performing boats on the water. In 2015, Ranger joined White River Marine Group, part of the Bass Pro Shops family. For more information, go to [RangerBoats.com](http://RangerBoats.com).

### **About Bass Pro Shops®**

[Bass Pro Shops](http://BassProShops.com) is North America's premier outdoor and conservation company. Founded in 1972 when avid young angler Johnny Morris began selling tackle out of his father's liquor store in Springfield, Missouri, today the company provides customers with unmatched offerings spanning premier destination retail, outdoor equipment manufacturing, world-class resort destinations and more. In 2017 Bass Pro Shops acquired [Cabela's](http://Cabela's.com) to create a "best-of-the-best" experience with superior products, dynamic locations and outstanding customer service. Bass Pro Shops also operates [White River Marine Group](http://WhiteRiverMarineGroup.com), offering an unsurpassed collection of industry-leading boat brands, and [Big Cedar Lodge](http://BigCedarLodge.com), America's Premier Wilderness Resort. Under the visionary conservation leadership of Johnny Morris, Bass Pro Shops is a national leader in protecting habitat and introducing families to the outdoors and has been named by Forbes as "one of America's Best Employers."

### **About White River Marine Group**

In 1978, Johnny Morris revolutionized the marine industry when he introduced the world's first professionally rigged and nationally marketed boat, motor and trailer packages. TRACKER Boats quickly became and has remained the No. 1-selling fishing boat brand in America for the last 41 years. Today, White River Marine Group offers an unsurpassed collection of industry-leading brands including TRACKER Boats®, SUN TRACKER®, NITRO®, TAHOE®, REGENCY®, MAKO®, RANGER® and TRITON®.

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