



FOR IMMEDIATE RELEASE
August 6, 2021

Bass Pro Shops and Cabela's unveils all-new BlackOut® NV-32 as flagship bow

**Premium bowhunter-friendly design packed with customizable features
for unbeatable performance, shootability and value**



Click the video to learn more about the revolutionary BlackOut® NV-32

SPRINGFIELD, Mo. – Bass Pro Shops and Cabela's today proudly unveiled the most advanced hunting bow in its history, the all-new BlackOut® NV-32. As the flagship bow of the World's Foremost Outfitters, the NV-32 stands alone as a premium bow offering incredible performance and outstanding value. Featuring a compact design that's comfortable to draw, stable to shoot and powerfully accurate, the NV-32 is a showcase of next generation engineering built for bowhunting greatness.

“As a passionate bowhunter, I couldn't be more excited to introduce the world-class BlackOut NV-32 to our bow lineup at Bass Pro Shops and Cabela's,” said John Paul Morris, avid hunter and Chief Customer Officer at Bass Pro Shops and Cabela's. “The NV-32 simply delivers time after time, with the performance, shootability and comfort you expect from BlackOut. From top to bottom, this bow offers unrivaled performance and reliability at an overall value among the best in the industry.”

Engineered with a rock solid backwall, the NV-32 is the ultimate bowhunter-friendly design, offering draw and holding weight options to match the archer's shooting style. Boasting an IBO

rating of nearly 340 feet per second, the BlackOut® NV-32 utilizes a hybrid cam system that features advanced performance while being silky-smooth to draw. The machined aluminum riser design is stable and steady while the slim Precision Grip helps balance the bow comfortably for quick shot acquisition. The NV-32 roller guard, string stop & limb blocks stifle dynamic vibration for a quiet and smooth shot, every time.

Complete with a premium Winner's Choice® String & Cable, the NV-32 is available in Ninja Black or TruTimber Strata. The all-new 2021 NV-32 bow specs include:

- **Axle-to-Axle (ATA):** 32"
- **Brace Height:** 6 1/4"
- **Mass Weight:** 4.15 lbs.
- **Peak Weights:** 60, 70 lbs.
- **Draw Lengths:** 24.5" – 30.5" (in 1/2" increments)
- **Let-Off:** Up to 85%
- **IBO Speed:** 337 fps
- **MSRP:** \$799.99

The BlackOut® NV-32 is available exclusively at Bass Pro Shops and Cabela's stores across North America and online at www.basspro.com and www.cabelas.com.

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About Bass Pro Shops®

[Bass Pro Shops](http://www.basspro.com) is North America's premier outdoor and conservation company. Founded in 1972 when avid young angler Johnny Morris began selling tackle out of his father's liquor store in Springfield, Missouri, today the company provides customers with unmatched offerings spanning premier destination retail, outdoor equipment manufacturing, world-class resort destinations and more. In 2017 Bass Pro Shops acquired [Cabela's](http://www.cabelas.com) to create a "best-of-the-best" experience with superior products, dynamic locations and outstanding customer service. Bass Pro Shops also operates [White River Marine Group](http://www.whiterivermarine.com), offering an unsurpassed collection of industry-leading boat brands, and [Big Cedar Lodge](http://www.bigcedarlodge.com), America's Premier Wilderness Resort. Under the visionary conservation leadership of Johnny Morris, Bass Pro Shops is a national leader in protecting habitat and introducing families to the outdoors and has been named by Forbes as "one of America's Best Employers."

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