



FOR IMMEDIATE RELEASE

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Bass Pro Shops and Cabela's Introduces CLUB Business Card in Partnership with Capital One

*First-ever CLUB Business credit card rewards small business owners
on everyday purchases to enable new adventures in the outdoors*

SPRINGFIELD, Missouri – Bass Pro Shops and Cabela's, in partnership with Capital One, today announced the launch of the first-ever CLUB Business credit card, empowering small business owners to earn rewards on all business purchases and apply them towards purchases at Bass Pro Shops and Cabela's to make the most of time outdoors.

As the card for small business owners who are passionate about enjoying nature and outdoor activities, the CLUB Business card is proud to offer customer benefits including:

- 1.5% back in CLUB points on purchases everywhere Mastercard is accepted
- 5% back in CLUB points on purchases at Bass Pro Shops and Cabela's
- 2.5% back in CLUB points on purchases at participating [Cenex](#) gas station locations across the United States
- Same price match guarantee all customers enjoy, plus an extra 5% off as a CLUB member
- No annual fees
- Access to custom hunting and fishing adventures around the world

"Sportsmen and women share a common set of values grounded in a deep love and respect for nature" said noted conservationist and Bass Pro Shops founder, Johnny Morris. "We're excited to offer business owners who share our passion for time in the field or out on the water with incredible rewards that make it even easier to enjoy these beloved outdoor traditions."

CLUB Business cardholders earn unlimited CLUB points that never expire for the life of the account and can be redeemed for purchases at Bass Pro Shops and Cabela's, as well as purchases made at Bass Pro Shops' outdoor adventure, dining and conservation destinations including Big Cedar Lodge, America's premier wilderness resort, and the not-for-profit Wonders

of Wildlife National Museum & Aquarium, named “America’s Best Aquarium” by *USA TODAY* three times since opening in 2017.

CLUB Business cardholders can also take advantage of Signature Events, where world-class adventures meet legendary brands to create experiences dedicated to strengthening cardholders’ love and passion for the outdoors. From whitetail hunts in Canada to tarpon fishing in Costa Rica, Signature Events offer fully customizable trips for an exclusive, one-of-a-kind outdoor experience for business owners and/or employees.

Additionally, CLUB Business cardholders will have access to award-winning digital tools and other benefits from Capital One, including:

- *Security & Peace of Mind*: Fraud alerts, transaction monitoring, online controls to set limits on employee spend, and alerts when suspicious or duplicate charges are detected.
- *Expense Management*: Sort and import transactions into accounting programs
- *Employee Cards*: Track employee spending and earn CLUB points on their purchases.

“Capital One is fully committed to delivering industry-leading digital capabilities and award-winning products and experiences to Bass Pro Shops and Cabela’s millions of customers, and we are excited to announce this new offering together,” said Buck Stinson, Capital One Senior Vice President of Card Partnerships. “We are pleased to have a partner who is as devoted to fueling customers’ passions as we are, including support for conservation across North America.”

According to the J.D. Power 2020 U.S. National Banking Satisfaction Study, Capital One was ranked highest in overall customer satisfaction among National Banks and #1 in Account Offerings and helping customers save time or money.

Advancing North America’s Largest Conservation Movement

In addition to financial benefits, the Capital One CLUB Business card joins the CLUB card in enabling the Johnny Morris Conservation Foundation to extend its reach by providing additional support for critical conservation education programs that inspire kids and families to get outside and connect with nature.

Earlier this year, Capital One, through the CLUB program, [announced](#) a multi-year extension of the CLUB credit card program agreement, which includes an annual \$1 million donation to the Johnny Morris Conservation Foundation in support of its innovative conservation education programs.

For more information on the CLUB Business card and to apply, visit www.basspro.com/business.

For more information on Bass Pro Shops and Cabela’s conservation efforts, click [here](#).

About Capital One

Capital One Financial Corporation (www.capitalone.com) is a financial holding company whose subsidiaries, which include Capital One, N.A., and Capital One Bank (USA), N.A., had \$310.3 billion in deposits and \$425.2 billion in total assets as of March 31, 2021. Headquartered in McLean, Virginia, Capital One offers a broad spectrum of financial products and services to consumers, small businesses and commercial clients through a variety of channels. Capital One, N.A. has branches located primarily in New York, Louisiana, Texas, Maryland, Virginia, New Jersey and the District of Columbia. A Fortune 500 company, Capital One trades on the New York Stock Exchange under the symbol "COF" and is included in the S&P 100 index.

Visit [Capital One About](#) for more information.

About Bass Pro Shops and Cabela's

[Bass Pro Shops](#) is North America's premier outdoor and conservation company. Founded in 1972 when avid young angler Johnny Morris began selling tackle out of his father's liquor store in Springfield, Missouri, today the company provides customers with unmatched offerings spanning premier destination retail, outdoor equipment manufacturing, world-class resort destinations and more. In 2017 Bass Pro Shops acquired [Cabela's](#) to create a "best-of-the-best" experience with superior products, dynamic locations and outstanding customer service. Bass Pro Shops also operates [White River Marine Group](#), offering an unsurpassed collection of industry-leading boat brands, and [Big Cedar Lodge](#), America's Premier Wilderness Resort. Under the visionary conservation leadership of Johnny Morris, Bass Pro Shops is a national leader in protecting habitat and introducing families to the outdoors and has been named by Forbes as "one of America's Best Employers."

About J.D. Power: Capital One received the highest score in the J.D. Power 2020 U.S. National Banking Satisfaction Study of customers' satisfaction with their national banking relationship. Visit jdpower.com/awards for more details.

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