

Great American Outdoor Store

FOR IMMEDIATE RELEASE

Bass Pro Shops Announces New Family Health Center to serve Ozarks-area Team Members and their families

State-of-the-art facility located adjacent to company's national headquarters campus will open soon



SPRINGFIELD, Mo. – Johnny Morris, founder of Bass Pro Shops, today announced the addition of a new Family Health Center that will open this fall. The center will provide convenient, high-quality health care solutions for Bass Pro Shops' team members and their families in the Springfield region. The facility will be created in the former Greyhound Station that will be totally transformed into a state-of-the-art health center situated adjacent to the company's national headquarter campus.

"We are excited to deliver the best and most convenient health care available to our Ozarks area Outfitters and their families," Bass Pro Shops founder and noted conservationist Johnny Morris said. "We are grateful for the continued hard work and dedication of the 'World's Foremost Outfitters.' We hope that the facility will provide benefit and peace of mind for our people and their families for many years to come."

Inspired by Morris' visits to Toyota and Swarovski Optik's headquarters, the new Bass Pro Shops Family Health Center will deliver primary care, preventative wellness and treatment of acute and chronic conditions, covering Outfitters and dependents ages 2 and older. Equipped with a drive-up pharmacy for prescription needs, the full-service Health Center will be staffed by physicians and pharmacists.

More than a convenient, high-quality health care facility for Outfitters and their families, the center represents the latest development in the company's unwavering commitment to the people and culture who lie at the core of Bass Pro Shops.





The new Family Health Center will be adjacent to the Bass Pro Shops Base Camp headquarters. The Base Camp Campus features numerous amenities, including a full-service cafeteria, a gym and workout area, indoor and outdoor walking paths and much more. Investments in its team of Outfitters have, in fact, led to Bass Pro Shops being named by Forbes as among the Best Places to Work in America. The company's commitment to doing right by its customers and its Outfitters further resonates through Bass Pro Shops'

recognition as the most trusted outdoor retailer in America by the 2021 Retail Report.

Bass Pro Shops will partner with Premise Health – an industry-leading health care provider that runs more than 600 clinics in 44 states—in the operation of the clinic. Premise Health's reputation as best-in-class has been earned by operating clinics for such companies as Disney, Walgreens, Toyota and Capital One.

To take a virtual walkthrough of the facility, click <u>here</u>.

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About Bass Pro Shops

Bass Pro Shops is North America's premier outdoor and conservation company. Founded in 1972 when avid young angler Johnny Morris began selling tackle out of his father's liquor store in Springfield, Missouri, today the company provides customers with unmatched offerings spanning premier destination retail, outdoor equipment manufacturing, world-class resort destinations and more. In 2017 Bass Pro Shops acquired Cabela's to create a "best-of-the-best" experience with superior products, dynamic locations and outstanding customer service. Bass Pro Shops also operates White River Marine Group, offering an unsurpassed collection of industry-leading boat brands, and Big Cedar Lodge, America's Premier Wilderness Resort. Under the visionary conservation leadership of Johnny Morris, Bass Pro Shops is a national leader in protecting habitat and introducing families to the outdoors and has been named by Forbes as "one of America's Best Employers."

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