

For Immediate Release



Nitro, Ranger, Triton boat brands announce bigger payouts than ever before with new tournament contingency programs

Premier boating brands entice anglers to ‘get paid EVEN MORE to fish’ by participating in the largest incentivized tournament roster



SPRINGFIELD, Mo. (January 24, 2023) – Nitro, Ranger and Triton brands are proud to announce today its new fishing tournament contingency program, elevating the stakes of the grassroots tournaments with the largest payout currently in the market.

Newly established for 2023, the brands will reward a \$50,000 cash bonus to the Bassmaster Opens “Angler of the Year” and MLF Toyota Series champion if the

anglers meet the program's qualifications. Nitro, Ranger and Triton will also offer an \$8,000 cash bonus on top of tournament earnings for more than 250 approved tournaments – the most tournaments of any program!

“These new programs are great news for tournament anglers!” 4-time Bassmaster Classic winner and 3-time Major League Fishing Cup champion Kevin VanDam said. “They’re the best contingency programs currently on the market with more eligible tournaments, higher payouts, and free to enter. They’re paying you to win!”

To qualify for these bigger-than-ever cash bonus prizes, winning anglers are required to fish in a Triton, Ranger or Nitro boat that is 4 years old or newer. These contingency programs are free, meaning no entry fee is required to participate, and there is no cap on the number of winnings an angler can achieve.

Parent-company Bass Pro Shops and its boat brands have a long-standing history of supporting and incentivizing amateur anglers to continue to elevate the sport of fishing. In 2021, Bass Pro Shops held an amateur series tournament, the US Open National Bass Fishing Amateur Team Championships, exclusive to its boat owners with a payout of more than \$4.6 million in cash and prizes.

To register and find more information on the contingency program qualifications by boat brand and a list of participating tournaments, please visit nitro.com/tournament-rewards.html for Nitro, rangerboats.com/ranger-cup.html and tritonboats.com/triton-gold.html for Triton.

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About Bass Pro Shops

Bass Pro Shops is North America's premier outdoor and conservation company. Founded in 1972 when avid young angler Johnny Morris began selling tackle out of his father's liquor store in Springfield, Missouri, today the company provides customers with unmatched offerings spanning premier destination retail, outdoor equipment manufacturing, world-class resort destinations and more. In 2017 Bass Pro Shops acquired Cabela's to create a “best-of-the-best” experience with superior products, dynamic locations and outstanding customer service. Bass Pro Shops also operates White River Marine Group, offering an unsurpassed collection of industry-leading boat brands, and Big Cedar Lodge, America's

Premier Wilderness Resort. Under the visionary conservation leadership of Johnny Morris, Bass Pro Shops is a national leader in protecting habitat and introducing families to the outdoors and has been named by Forbes as “one of America’s Best Employers.”

About White River Marine Group

In 1978, Johnny Morris revolutionized the marine industry when he introduced the world’s first professionally rigged and nationally marketed boat, motor and trailer packages. TRACKER Boats quickly became and has remained the No. 1-selling fishing boat brand in America for more than 40 years. In 2015, Ranger and Triton joined White River Marine Group, part of the Bass Pro Shops family. Today, White River Marine Group offers an unsurpassed collection of industry-leading brands including TRACKER Boats®, SUN TRACKER®, NITRO®, TAHOE®, REGENCY®, MAKO®, RANGER®, TRITON®, TRACKER OFF ROAD®, and HATTERAS®.