



Bass Pro Shops and Cabela's unveils all-new Cabela's Pellet Grills

Exclusive lineup includes WiFi-connected technology through mobile app to offer easy-to-use precision control with remote monitoring



SPRINGFIELD, Mo. – Bass Pro Shops and Cabela's recently launched the all-new line of Cabela's Pellet Grills, built for ease of use to make hands-off smokehouse-worthy meals from the comfort of your backyard. Cabela's grills offer the ideal combination of quality, performance and value, with the state-of-the-art remote precision control to make the most of your time grilling outdoors.

Cook with Cabela's

From grilling beginners to smoking masters, the new three-model collection of pellet grills – including Cabela's Deluxe 24" Pellet Grill and Cabela's Pro Series– offers a wide array of grilling opportunities. Standard features for each model include electric auto-start ignition, smoke-control technology with specialized smoke settings, and an easy-to-use PID controller that

provides full temperature control from 160° F to 450° F. Each unit also includes a large hopper with a magnetic lid and viewing window, easy ash removal and hopper cleanouts and two meat probes. The three-tiered lineup offers a range of additional features to accommodate a wide array of grilling styles:

- [Cabela's Deluxe 24" Pellet Grill](#) (MSRP \$599.99) is designed as the introductory grill for aspiring pit masters, with 570 square inches of cooking area and an 18-pound wood pellet hopper. Digital temperature readouts provide accurate heat control to take the guesswork out of grilling.
- [Cabela's Pro Series 24" Wi-Fi Pellet Grill](#) (MSRP \$699.99) offers 570 square inches of cooking area and a 22-pound wood pellet hopper with WiFi-capable controls that allow grillers to set or alter the smoke settings, temperature, and probe target temperature remotely with the Bass Pro Shops or Cabela's App. The Pro Series grills are equipped with slide-and-sear technology for direct-flame grilling.
- [Cabela's Pro Series 36" Wi-Fi Pellet Grill](#) (MSRP \$799.99) is the Grill Master go-to with 1,236 square inches of cooking area and a 22-pound wood-pellet hopper. The WiFi-capable controls make it easy to set or alter the smoke setting, temperature, and probe target temperature remotely with the Bass Pro Shops or Cabela's App. The Pro Series grills are equipped with slide-and-sear technology for direct-flame grilling.

The new [Cook With Cabela's](#) feature on the Bass Pro Shops and Cabela's apps allows grillers to control their pellet grill from their phones and sends push notifications when the grill nears its target temperature, reaches target temperature, reaches the probe target temperature, heats over temperature, or fully shuts down. Available for any iOS and Android devices, the controller app also sends helpful updates, including maintenance reminders and wood pellet deals and subscriptions, while allowing users to browse grill recipes and shop for grilling products.

Just in time for grilling season, Cabela's Pellet Grills are available for purchase online at www.basspro.com or www.cabelas.com, and in Bass Pro Shops and Cabela's retail locations across the United States. All Cabela's pellet grills are backed by 3-year component limited warranties.

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About Bass Pro Shops

Bass Pro Shops is North America's premier outdoor and conservation company. Founded in 1972 when avid young angler Johnny Morris began selling tackle out of his father's liquor store in Springfield, Missouri, today the company provides customers with unmatched offerings spanning premier destination retail, outdoor equipment manufacturing, world-class resort destinations and more. In 2017, Bass Pro Shops acquired Cabela's to create a "best-of-the-best" experience with superior products, dynamic locations and outstanding customer service. Bass Pro Shops also operates White River Marine Group, offering an unsurpassed collection of industry-leading boat brands, and Big Cedar Lodge, America's Premier Wilderness Resort.

Under the visionary conservation leadership of Johnny Morris, Bass Pro Shops is a national leader in protecting habitat and introducing families to the outdoors and has been named by Forbes as “one of America’s Best Employers.”

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