



Spring Classic Fishing Sale offers the best savings and family fun at Bass Pro Shops and Cabela's



*The biggest fishing sale of the year offers anglers big bargains,
free family friendly events and an opportunity to support
conservation efforts*

SPRINGFIELD, Mo. (March 3, 2025) – Bass Pro Shops and Cabela's is gearing up for one of the most exciting times of the year – the spring fishing season – with the largest nationwide sale of the year, the 2025 Spring Classic Fishing Sale.

This annual event runs from March 6 through March 26, and is a free celebration of the great sport of fishing for anglers and families of all experience and skill levels.

Rod and reel trade-ins for a great cause and big savings

Every Bass Pro Shops and Cabela's retail destination across the United States is participating in this 20-day event, inviting customers to trade in used fishing gear for big savings. Customers can trade in used rods and reels, in good working order, to receive trade-in savings of up to \$100 toward the purchase of a new rod and reel.

The refurbished fishing equipment will be donated to local youth nonprofit organizations in an effort to get more kids outdoors and enjoying the great sport of fishing. Since the program's inception in 2015, Bass Pro Shops and Cabela's, alongside the generous support of customers everywhere, has donated nearly 500,000 rods, reels and fishing gear to youth-focused nonprofit organizations.

This equipment has given countless children the ability to discover fishing and has taught the next generation of anglers to enjoy, love and conserve the great outdoors.

The biggest national fishing sale of the year

During the Spring Classic Fishing Sale, customers can save on fishing tackle, rods and reels, boats and kayaks, the latest in marine technology and more. Some of the hottest deals include:

- [Johnny Morris Carbonlite Combos](#) are the Choice of America's Fishing Champions. Reel in big-time savings, of \$60 (\$80 for CLUB Members) on the Spinning Combos and \$80 (\$100 for CLUB Members) on the Baitcast or Tech Baitcast Combos.
- All new for 2025, the [Bass Pro Shops XPS Forward Facing Sonar XPS Minnow Baits and Jig Heads](#) are 33% off.
- [Bass Pro Shops XPS Pliers](#) are new for 2025, starting at \$29.99 (\$21.98 for CLUB Members).
- A great value on the new [Bass Pro Shops Deluxe Fishing Vest](#), specially priced at \$59.99 (\$49.99 for CLUB Members).
- The [World Wide Sportsman 3D Cool Sublimated Casting Shirt for Men and 3D Cool Angler Crew for Ladies](#), priced at \$25.98 (25% off). These shirts have cooling minerals and fabric that stays cool as you fish,

active wicking that moves sweat and spray away from your body, and rapid drying that keeps you feeling fresher.

The best deals of the year on boats!

Going on now through March 26, Bass Pro Shops and Cabela's Boating Centers are offering amazing value on boats to help get anglers and families out on the water. Customers can take advantage of the following deals:

- Own a brand new [2025 BASS TRACKER Classic XL](#) for only \$5 per day*
- Model Year-End Clearance on thousands of 2024 and prior units in inventory, with discounts up to \$20,000!
- Receive a Bass Pro Shops Gift Card up to \$2,000 in value with the purchase of select new boats for a limited time;
- Receive a Bass Pro Shops Gift Card up to \$2,000 in value, plus a free boat cover on select Nitro, Ranger and Triton fiberglass models.

Extra savings offered to CLUB Members

As an exclusive offer for Bass Pro Shops and Cabela's CLUB Members during the Spring Classic Fishing Sale, customers who spend more than \$500 will receive special financing for 12 months. As part of the outdoor industry's premier loyalty program, CLUB Members will receive exclusive discounts on some of the season's hottest fishing gear.

For details and more information about the Bass Pro Shops and Cabela's CLUB, visit basspro.com/CLUB.

Free seminars and family events

The 20-day event also offers opportunities for customers to learn about the latest fishing gear and techniques, specific to each location and region, with free in-store seminars. Local pro anglers, along with Bass Pro Shops and Cabela's expert Outfitters, will host educational sessions on the best equipment, newest innovations and tips and tricks on the local waters so customers can get the most out of their time outdoors and on the water.

Plus, select stores will host top fishing pros and legends for Meet-and-Greet events throughout the month of March. To see the full lineup of professional anglers and their store locations, visit basspro.com/b/fishing-classic-schedule.

To see a complete list of in-store seminars, visit basspro.com/stores and select your location.

Family fun: A Bass Pro Shops tradition

Bass Pro Shops founder and legendary angler Johnny Morris often says, “Take a kid fishin’, you’ll be happy you did!” and this year during Kids’ Weekend on March 22-23, Bass Pro Shops and Cabela’s destinations will offer a wide variety of free activities focused on teaching youngsters how to fish.

These activities range from kids’ catch-and-release ponds, casting challenges, crafts and games, with free photo downloads, backyard bass casting games and fishing lure crafts.

Returning for 2025 is the [Johnny Morris Kids’ Braggin’ Board](#), where anglers of all ages are encouraged to show off their favorite kid’s fishin’ photos, for a chance to be featured in Bass Pro Shops catalogs and on social media.

Build Your Dream Boat Giveaway

An exciting new addition to the Spring Classic Fishing Sale lineup, users will have the opportunity to design the boat of their dreams from start to finish, with the chance of turning that dream into reality. Whether the goal is endless fishing trips, family fun on the water or solo expeditions, this dream boat is just one entry away.

This giveaway runs through April 15 and can be entered by visiting basspro.com/dreamboatgiveaway.

For trade-in program details, event times and details, and information on qualifying offers, visit basspro.com/fishingclassic.

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About Bass Pro Shops

[Bass Pro Shops](#), North America's premier outdoor and conservation company, was founded in 1972 when avid young angler Johnny Morris started selling tackle out of his father's liquor store in Springfield, Missouri. That was the company's sole location for the first 13 years, and it has since grown to nearly 200 retail locations throughout North America. Today the company provides customers with unmatched offerings spanning premier destination retail, outdoor equipment manufacturing, world-class resort destinations and more. In 2017 Bass Pro Shops united with [Cabela's](#) to create a "best-of-the-best" experience with superior products, dynamic locations and outstanding customer service. Bass Pro Shops also operates [White River Marine Group](#), offering an unsurpassed collection of industry-leading boat brands, and [Big Cedar Lodge](#), America's Premier Wilderness Resort. Under the visionary conservation leadership of Johnny Morris, Bass Pro Shops is a national leader in protecting habitat and introducing families to the outdoors and has been named by Newsweek as "America's Most Trusted Retailer for Outdoor Gear."

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**For well-qualified buyers. Terms as of 1/28/25 for the Bass Tracker Classic XL with financed amount of \$13,6276.00 (purchase price of US \$16,595 less 20% down payment US \$3,319) and 8.14% APR for 144 months. 8.14% APR with approved credit. Not all applicants will qualify. Taxes, title, doc fee, registration, additional options, accessories, or upgrades are not included.*