



Bass Pro Shops announces July 30 Grand Opening and Evening for Conservation celebration for new Outdoor World location in Clifton Park, New York

North America's Premier Outdoor Retail and Conservation Company will donate 20% of sales on most items during Evening for Conservation to support local conservation



*Bass Pro Shops' 4th New York location will deliver outdoor enthusiasts "best-of-the-best" product selection with genuine friendly, expert service and **guaranteed low prices !***

CLIFTON PARK, N.Y. (July 10, 2025) – Bass Pro Shops announced plans today to celebrate the official Grand Opening of its new retail location in Clifton Park, New York, with a special Evening for Conservation, open to the public, on Wednesday, July 30, with entertainment starting at 5 p.m.

The new 70,000-square foot retail location on Clifton Park Center Road is easily accessible via Interstate 87 and State Highway 146, ready to serve outdoorsmen and women in greater Albany and to honor the rich sporting heritage of the Adirondacks region. It will be the fourth Bass Pro Shops location to serve customers in the great state of New York, with its vast selection of premier outdoor gear at low prices and genuine, friendly, expert service.

Bass Pro Shops: America's Leading Outdoor Retailer, built on a passion for fishing

Johnny Morris, legendary angler and noted conservationist, started Bass Pro Shops in 1972 in an 8-square foot space in his father's liquor store in Springfield, Mo. That was the company's sole location for its first 13 years. Today the company enjoys the support of the most dedicated customer base in the outdoors. Each year, 250 million outdoorsmen and women shop at Bass Pro Shops or Cabela's locations across the United States and Canada.

With a steadfast commitment to quality, value and friendly expert service, Bass Pro Shops has gained a reputation as North America's Premier Outdoor and Conservation Company. This dedication has been recognized through numerous national awards. In each of the last four years, Bass Pro Shops was recognized as **"America's Most Trusted Outdoor Retailer"** by *Newsweek*, was voted the leading outdoor retailer on *Newsweek's* **"America's Best Retailers"** list for the third consecutive year in 2024, and was named one of **"America's Most Admired Workplaces 2025"** by *Newsweek*.

Grand Opening night's "Evening for Conservation," a tradition started many years ago by Bass Pro Shops founder Johnny Morris, unites sportsmen and women to support local conservation organizations



*Johnny Morris with his mentor
and true hero in life,
his father John A. Morris*

The Outdoor and Conservation Company invites the greater Clifton Park community to a special ribbon-cutting ceremony and weekend-long celebration for its new location, highlighted by fishing and hunting celebrity appearances, leaders in conservation, family activities, giveaways and more. **For every dollar spent during the Evening for Conservation, 20 percent (on most items) will be donated to local conservation organizations.**

Following an outdoor star-studded Grand Opening program and ribbon cutting, guests will enter to get the first public look at the company's newest retail destination as the store officially opens for business.

Entertainment and festivities for the Evening for Conservation will begin on July 30, starting with a performance by country music singer and songwriter Blaine Holcomb at 5 p.m., the official ribbon-cutting ceremony at 6 p.m., followed by the store opening. **Get there early. You won't want to miss it!**

Special appearances by conservation leaders, legendary anglers and popular entertainment figures, including PAW Patrol



The opening festivities will feature some of the most iconic figures in the entertainment and outdoor industry:

- **Roland Martin**, winner of 19 Bassmaster tournaments and nine B.A.S.S. Angler of the Year awards, and the first professional bass fisherman to be inducted into the International Game Fish Association Hall of Fame, Fresh Water Fishing Hall of Fame and Professional Bass Fishing Hall of Fame.
- **Jimmy Houston**, one of the biggest names in the history of fishing, a fixture on ESPN's national-television coverage of the sport and member of both the National Fresh Water Fishing Hall of Fame and Bass Fishing Hall of Fame.

- **Kevin VanDam**, the all-time winningest angler in the history of professional bass fishing, with a resume that is unmatched. Kevin won four Bassmaster Classics, is an eight-time winner of major tour-level Angler of the Year titles and more than \$7 million in tournament winnings.
- **Chris Johnston**, the reigning Bassmaster Angler of the Year, who clinched the honor with an impressive five-bass catch weighing in at 29 pounds, 5 ounces, on the final day of the Humminbird Bassmaster Elite at the St. Lawrence River last August. He became the first Canadian to win an Elite Series tournament when he won on the St. Lawrence in 2020.
- **Keith Beasley**, the oldest of the three Beasley brothers from the popular TV show *Canada in the Rough*, voted Canada's Best Hunting Show. Keith is an adventurous hunter and outdoorsman who loves to travel to exciting and often-rough destinations, and teaches valuable life lessons to his kids through outdoor experiences.
- **PAW Patrol characters alongside Hall of Fame angler Charlie Evans**

Following the Grand Opening ceremony, these celebrities will be available for meet and greets and autographs, until 8 p.m.

The retail store will officially open following the Evening for Conservation ceremonies, then for normal business hours the following day, on July 31. Store hours will be 9 a.m. to 9 p.m. on Monday through Saturday, and 10 a.m. to 7 p.m. on Sunday.

Click [here](#) for all the up-to-date details about the Evening for Conservation and Grand Opening festivities.

Grand Opening Weekend festivities offer something for everyone

The Evening for Conservation and Grand Opening Weekend include can't-miss deals, exclusive events and exciting attractions for outdoor enthusiasts of all ages:

- **Bass Pro Shops and Cabela's CLUB Members receive 10 percent off** almost everything during the entire Grand Opening Weekend, July 30 through Aug. 3. The CLUB Program is the outdoor industry's premier loyalty program, recognizing the company's most loyal

customers and providing extra savings on gear with exclusive discounts, access to unique events and playing a key role in supporting Bass Pro Shops' conservation mission.

- **Clifton Park customers will enjoy exclusive giveaways and deals throughout the weekend.** Daily door prizes will be given to the first 200 families through the door on Thursday, July 31 through Saturday, Aug. 2. Giveaways include Yeti Yonder Water Bottles on Thursday, Bass Pro Shops trucker hats on Friday and Johnny Morris Signature Steak Strips on Saturday.
- **The first public unveiling of the breathtaking store aquarium – which totals 12,000 gallons** and will be home to a variety of freshwater fish native to the region, including largemouth and smallmouth bass, black crappie, sunfish, channel catfish, longnose gar, bowfin, walleye, hybrid striped bass, freshwater drum and lake sturgeon.

Showcasing the most beloved boat brands in the world

In addition to a vast assortment of fishing and outdoor gear, the store will showcase industry-leading boat brands, including TRACKER, NITRO, RANGER, MAKO, SUN TRACKER, REGENCY and TAHOE. Built by Bass Pro's White River Marine Group, the World's Best-Selling Boats are sold factory direct at money-saving prices, with award-winning customer service and factory-backed warranties.

In 1978, Johnny Morris revolutionized the Marine Industry when he introduced BASS TRACKER, the world's first "fish ready" professionally rigged and nationally marketed boat, motor and trailer package. Today, Bass Pro Shops is the world's largest builder of fishing and recreational boats, helping anglers and boaters in effect buy factory direct and save BIG!

The store's inventory will be tailored to the needs of freshwater fishermen in the region. In addition, the new location will display a wide assortment of new TRACKER OFF ROAD ATVs and side-by-side vehicles, America's fastest-growing brand of off-road vehicles.

The Boating Center will offer hassle-free, headache-free options for outfitting outdoor enthusiasts with innovative, quality gear to experience and enjoy the Great Outdoors. The on-site POWER PROS™ service center will offer world-class service for boats, motors and ATVs/UTVs, with certified

technicians that have the knowledge and skills to offer the best service anywhere.

★**BUY FACTORY DIRECT AT BASS PRO SHOPS**★

AND SAVE FROM THE WORLD'S LARGEST BOAT MANUFACTURER

TRACKER
boats

Ranger
BOATS

NITRO
PERFORMANCE FISHING BOATS



Sun
TRACKER

 **REGENCY**

TAHOE

TRACKER
OFF ROAD



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About Bass Pro Shops

[Bass Pro Shops](#), North America's premier outdoor and conservation company, was founded in 1972 when avid young angler Johnny Morris began selling tackle out of his father's liquor store in Springfield, Missouri. That was the company's sole location for the first 13 years, and it has since grown to nearly 200 retail locations throughout North America. Today the company provides customers with unmatched offerings spanning premier destination retail, outdoor equipment manufacturing, world-class resort destinations and more. In 2017 Bass Pro Shops united with [Cabela's](#) to create a "best-of-the-best" experience with superior products, dynamic locations and outstanding customer service. Bass Pro Shops also operates [White River Marine Group](#), offering an unsurpassed collection of industry-leading boat brands, and [Big Cedar Lodge](#), America's Premier Wilderness Resort. Under the visionary conservation leadership of Johnny Morris, Bass Pro Shops is a national leader in protecting habitat and

introducing families to the outdoors and has been named by Newsweek as “America’s Most Trusted Retailer for Outdoor Gear.”

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