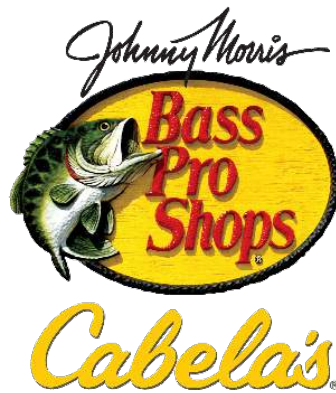




Bass Pro Shops and Cabela's to host National Hiring Event ahead of the holiday season

Annual event happening Oct. 7-8 offers opportunities at all retail locations, competitive wages and industry-leading benefits for those ready to share their passion for the outdoors and help create happy memories this holiday season



SPRINGFIELD, Mo. (Oct. 1, 2026) — Bass Pro Shops and Cabela's, North America's premier outdoor retail and conservation company, is preparing for the holiday shopping season and the return of its popular Santa's Wonderland experience by hosting a [National Hiring Event](#) on Oct. 7 and 8.

Bass Pro Shops and Cabela's retail locations throughout the United States and Canada will conduct on-site interviews for local retail positions, from 10 a.m. to 7 p.m. each day.

Friendly individuals who want to join one of "America's Most Admired Workplaces" and share their passion for the outdoors by providing genuine friendly, expert service to customers are encouraged to apply in advance by visiting basspro.com/careers. Walk-in interviews also are available. Candidates for most available positions must be at least 18 years old.

Industry-leading benefits and discounts

Bass Pro Shops and Cabela's offers some of the most generous and attractive benefits anywhere in the retail industry. These include:

- Merchandise discounts of up to 50 percent off
- Competitive wages, holiday and vacation pay
- Health, dental and life insurance programs for eligible team members

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About Bass Pro Shops

Bass Pro Shops, North America's premier outdoor and conservation company, was founded in 1972 when avid young angler Johnny Morris started selling tackle out of his father's liquor store in Springfield, Missouri. That was the company's sole location for the first 13 years, and it has since grown to nearly 200 retail locations throughout North America. Today the company provides customers with unmatched offerings spanning premier destination retail, outdoor equipment manufacturing, world-class resort destinations and more. In 2017 Bass Pro Shops united with Cabela's to create a "best-of-the-best" experience with superior products, dynamic locations and outstanding customer service. Bass Pro Shops also operates White River Marine Group, offering an unsurpassed collection of industry-leading boat brands, and Big Cedar Lodge, America's Premier Wilderness Resort. Under the visionary conservation leadership of Johnny Morris, Bass Pro Shops is a national leader in protecting habitat and introducing families to the outdoors and has been named by Newsweek as "America's Best Outdoor Retailer" for four consecutive years and "America's Most Trusted Retailer for Outdoor Gear."

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